

## Access Press is Minnesota's main disability community news source.

We provide a forum for news, features, opinion and conversation to benefit people with disabilities, the largest minority group in the U.S. We have a lived knowledge of disability through our incredibly committed board and staff.

Each month, *Access Press* distributes 10,000 newspapers throughout the Minneapolis-St. Paul Metro as well as nine other Minnesota locations. *Access Press* is a 501(c)(3) nonprofit and in addition to advertising sales, accepts donations and sponsorships.

## OUR BASE MARKET

Nearly 600,000 Minnesotans, live with at least one disability.

## OUR DISTRIBUTION

Our mailing list includes more than 150 small, medium and large nonprofit and government organizations.

## FILE FORMAT

Ads should be submitted as Press-Quality PDFs. **Images must be 300 dpi in CMYK** (no Pantone PMS colors or RGB).

## SENDING US YOUR FILE

Email ads to [ads@accesspress.org](mailto:ads@accesspress.org)

## CONTACT US

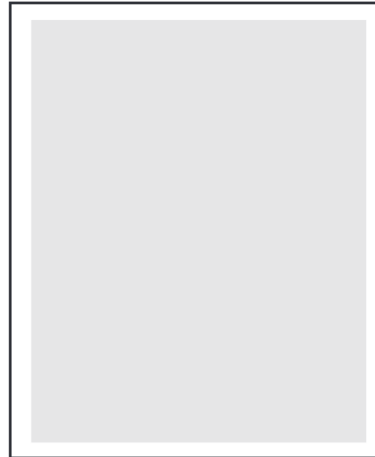
Holly Anderson

612-384-6433

[holly@accesspress.org](mailto:holly@accesspress.org)

## AD SIZES

• Measurements in inches:  
(width x height)



### FULL PAGE

10.25" x 15.25"

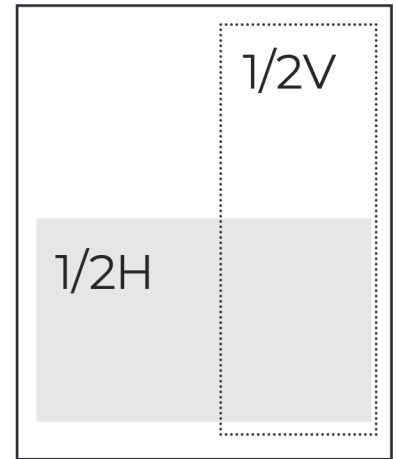
## NEW COLUMN WIDTHS

1 column: 2.4"

3 columns: 7.61"

2 columns: 4.97"

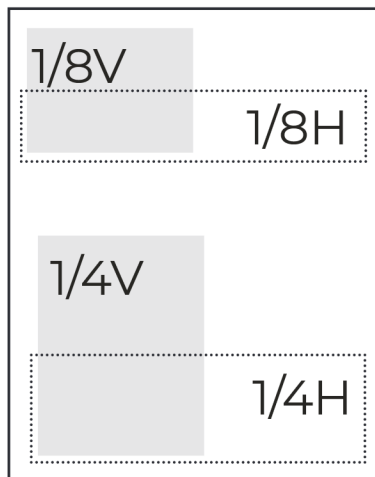
4 columns: 10.25"



### 1/2 PAGE

Horizontal: 10.25" x 7.625"

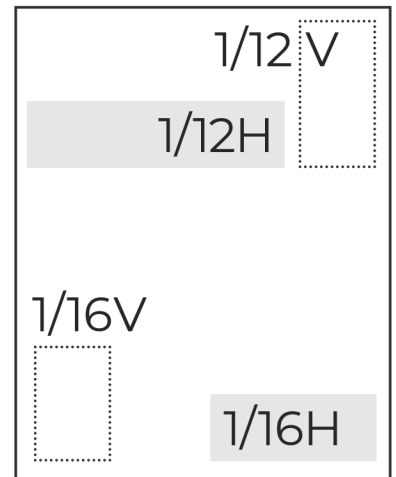
Vertical: 4.97" x 15.25"



### 1/4 PAGE

Horizontal: 10.25" x 3.75"

Vertical: 4.97" x 7.5"



### 1/12 PAGE

Horizontal: 7.61" x 1.375"

Vertical: 2.4" x 4.125"

### 1/8 PAGE

Horizontal: 10.25" x 1.5"

Vertical: 4.97" x 3"

### 1/16 PAGE

Horizontal: 4.97" x 1.375"

Vertical: 2.4" x 2.75"

## ONLINE AD SIZES

Measurements in pixels (px):  
(width x height)

**Medium Rectangle:** 300 x 250px

**Skyscraper:** 300 x 600px

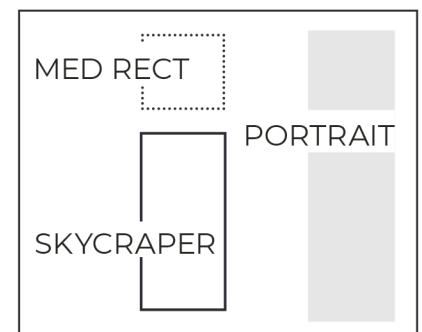
**Portrait:** 300 x 1050px

**Max file size:** 150dpi

**Color mode:** rgb

**Format:** jpeg or png

**More info:** Ad must be bordered



# 2022 AD DEADLINES

PUBLICATION DATE	SPACE RESERVATION	AD CREATIVE DUE DATE
<b>JANUARY 2022</b>	Wednesday, December 15, 2021	Monday, December 20, 2021
<b>FEBRUARY 2022</b>	Monday, January 17, 2022	Thursday, January 20, 2022
<b>MARCH 2022</b>	Tuesday, February 15, 2022	Monday, February 21, 2022
<b>APRIL 2022</b>	Tuesday, March 15, 2022	Monday, March 21, 2022
<b>MAY 2022</b>	Friday, April 15, 2022	Wednesday, April 20, 2022
<b>JUNE 2022</b>	Monday, May 16, 2022	Friday, May 20, 2022
<b>JULY 2022</b>	Wednesday, June 15, 2022	Monday, June 20, 2022
<b>AUGUST 2022</b>	Friday, July 15, 2022	Wednesday, July 20, 2022
<b>SEPTEMBER 2022</b>	Monday, August 15, 2022	Monday, August 19, 2022
<b>OCTOBER 2022</b>	Thursday, September 15, 2022	Tuesday, September 20, 2022
<b>NOVEMBER 2022</b>	Monday, October 17, 2022	Thursday, October 20, 2022
<b>DECEMBER 2022</b>	Tuesday, November 15, 2022	Monday, November 21, 2022
<b>JANUARY 2023</b>	Thursday, December 15, 2022	Tuesday, December 20, 2022

## 2022 AD RATES

AD SIZE	FULL	1/2P	1/4P	1/8P	1/12P	1/16P
<b>NON CONTRACT</b>	\$2,693	\$1,717	\$951	\$497	\$336	\$251
<b>3 MONTHS</b>	\$2,059	\$1,313	\$728	\$380	\$257	\$192
<b>6 MONTHS</b>	\$1,785	\$1,138	\$631	\$330	\$223	\$166
<b>12 MONTHS</b>	\$1,454	\$928	\$513	\$268	\$182	\$135
<b>ADD COLOR</b>	<b>+\$549</b>	<b>+\$275</b>	<b>+\$138</b>	<b>+\$69</b>	<b>+\$46</b>	<b>+\$34</b>

## ONLINE BANNER RATES

### OPTIONS (width x height, in pixels)

- MED RECTANGLE (300 x 250)
- SKYSCRAPER (300 x 600)
- PORTRAIT (300 x 1050)

### RATES\*

	Static	Rotating
• MED RECT	\$225	\$125
• SKYSCRAPER	\$425	\$225
• PORTRAIT	\$625	\$325

Static (one ad in fixed position)

Rotating (with up to 2 additional ads)

## WHAT WE OFFER

### ISSUE SPOTLIGHT

In your own words tell the Minnesota disability community about your organization. Your package includes one 750-word advertorial with a photo.

**\$2,000/month**

### CLASSIFIEDS

Printed monthly, our classifieds are available for housing openings and employment ads.

**\$20/first 12 words; \$1 each additional word. \$10/logos**

### ACCESS PRESS DIRECTORY

This listing appears in the print edition. It includes name, phone/TTY number, website and email. The online listing includes a 35-word description.

**\$70/first listing; \$40/each additional listing**

### SUBSCRIPTIONS

Delivered first-class mail  
**\$30/year; \$21 (office, educational); \$18 (low-income, student)**

### TERMS

Invoices due upon receipt. Political campaign and certain ads must be prepaid.



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