Access Press is Minnesota’s main disability community news source. We provide a forum for news, features, opinion and conversation to benefit people with disabilities, the largest minority group in the U.S. We have a lived knowledge of disability through our incredibly committed board and staff.

Each month, Access Press distributes 10,000 newspapers throughout the Minneapolis-St. Paul Metro as well as nine other Minnesota locations. Access Press is a 501(c)(3) nonprofit and in addition to advertising sales, accepts donations and sponsorships.

**OUR BASE MARKET**
Nearly 600,000 Minnesotans, live with at least one disability.

**OUR DISTRIBUTION**
Our mailing list includes more than 150 small, medium and large nonprofit and government organizations.

**FILE FORMAT**
Ads should be submitted as Press-Quality PDFs. **Images must be 300 dpi in CMYK** (no Pantone PMS colors or RGB).

**SENDING US YOUR FILE**
Email ads to ads@accesspress.org

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**CONTACT US**
Holly Anderson
612-384-6433
holly@accesspress.org

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**AD SIZES**
*Measurements in inches: (width x height)*

**NEW COLUMN WIDTHS**
1 column: 2.4”
2 columns: 4.97”
3 columns: 7.61”
4 columns: 10.25”

**FULL PAGE**
10.25” x 15.25”

**1/2 PAGE**
Horizontal: 10.25” x 7.625”
Vertical: 4.97” x 15.25”

**1/4 PAGE**
Horizontal: 10.25” x 3.75”
Vertical: 4.97” x 7.5”

**1/8 PAGE**
Horizontal: 10.25” x 1.5”
Vertical: 4.97” x 3”

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**ONLINE AD SIZES**
Measurements in pixels (px): (width x height)
*Medium Rectangle: 300 x 250px*
*Skyscraper: 300 x 600px*
*Portrait: 300 x 1050px*
*Max file size: 150dpi*
*Color mode: rgb*
*Format: jpeg or png*
*More info: Ad must be bordered*
## 2022 AD DEADLINES

<table>
<thead>
<tr>
<th>PUBLICATION DATE</th>
<th>SPACE RESERVATION</th>
<th>AD CREATIVE DUE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY 2022</td>
<td>Wednesday, December 15, 2021</td>
<td>Monday, December 20, 2021</td>
</tr>
<tr>
<td>FEBRUARY 2022</td>
<td>Monday, January 17, 2022</td>
<td>Thursday, January 20, 2022</td>
</tr>
<tr>
<td>MARCH 2022</td>
<td>Tuesday, February 15, 2022</td>
<td>Monday, February 21, 2022</td>
</tr>
<tr>
<td>APRIL 2022</td>
<td>Tuesday, March 15, 2022</td>
<td>Monday, March 21, 2022</td>
</tr>
<tr>
<td>MAY 2022</td>
<td>Friday, April 15, 2022</td>
<td>Wednesday, April 20, 2022</td>
</tr>
<tr>
<td>JUNE 2022</td>
<td>Monday, May 16, 2022</td>
<td>Friday, May 20, 2022</td>
</tr>
<tr>
<td>JULY 2022</td>
<td>Wednesday, June 15, 2022</td>
<td>Monday, June 20, 2022</td>
</tr>
<tr>
<td>AUGUST 2022</td>
<td>Friday, July 15, 2022</td>
<td>Wednesday, July 20, 2022</td>
</tr>
<tr>
<td>SEPTEMBER 2022</td>
<td>Monday, August 15, 2022</td>
<td>Monday, August 19, 2022</td>
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<tr>
<td>OCTOBER 2022</td>
<td>Thursday, September 15, 2022</td>
<td>Tuesday, September 20, 2022</td>
</tr>
<tr>
<td>NOVEMBER 2022</td>
<td>Monday, October 17, 2022</td>
<td>Thursday, October 20, 2022</td>
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<tr>
<td>DECEMBER 2022</td>
<td>Tuesday, November 15, 2022</td>
<td>Monday, November 21, 2022</td>
</tr>
<tr>
<td>JANUARY 2023</td>
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<td>Tuesday, December 20, 2022</td>
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### 2022 AD RATES

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>FULL</th>
<th>1/2P</th>
<th>1/4P</th>
<th>1/8P</th>
<th>1/12P</th>
<th>1/16P</th>
</tr>
</thead>
<tbody>
<tr>
<td>NON CONTRACT</td>
<td>$2,693</td>
<td>$1,717</td>
<td>$951</td>
<td>$497</td>
<td>$336</td>
<td>$251</td>
</tr>
<tr>
<td>3 MONTHS</td>
<td>$2,059</td>
<td>$1,313</td>
<td>$728</td>
<td>$380</td>
<td>$257</td>
<td>$192</td>
</tr>
<tr>
<td>6 MONTHS</td>
<td>$1,785</td>
<td>$1,138</td>
<td>$631</td>
<td>$330</td>
<td>$223</td>
<td>$166</td>
</tr>
<tr>
<td>12 MONTHS</td>
<td>$1,454</td>
<td>$928</td>
<td>$513</td>
<td>$268</td>
<td>$182</td>
<td>$135</td>
</tr>
<tr>
<td>ADD COLOR</td>
<td>+$549</td>
<td>+$275</td>
<td>+$138</td>
<td>+$69</td>
<td>+$46</td>
<td>+$34</td>
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</tbody>
</table>

### ONLINE BANNER RATES

<table>
<thead>
<tr>
<th>OPTIONS (width x height, in pixels)</th>
<th>NON CONTRACT</th>
<th>3 MONTHS</th>
<th>6 MONTHS</th>
<th>12 MONTHS</th>
<th>ADD COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>MED RECTANGLE (300 x 250)</td>
<td>static: $225</td>
<td>static: $225</td>
<td>static: $225</td>
<td>static: $225</td>
<td>static: $225</td>
</tr>
<tr>
<td>PORTRAIT (300 x 1050)</td>
<td>static: $625</td>
<td>static: $625</td>
<td>static: $625</td>
<td>static: $625</td>
<td>static: $625</td>
</tr>
</tbody>
</table>

### WHAT WE OFFER

#### ISSUE SPOTLIGHT

In your own words tell the Minnesota disability community about your organization. Your package includes one 750-word advertorial with a photo.

**$2,000/month**

#### CLASSIFIEDS

Printed monthly, our classifieds are available for housing openings and employment ads.

**$20/first 12 words; $1 each additional word. $10/logos**

#### ACCESS PRESS DIRECTORY

This listing appears in the print edition. It includes name, phone/TTY number, website and email. The online listing includes a 35-word description.

**$70/first listing; $40/each additional listing**

#### SUBSCRIPTIONS

Delivered first-class mail:

- **$30/year**
- **$21 (office, educational)**
- **$18 (low-income, student)**

#### TERMS

Invoices due upon receipt. Political campaign and certain ads must be prepaid.

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[ACCESS PRESS]

MINNESOTA’S DISABILITY COMMUNITY NEWS SOURCE

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