

Access Press is Minnesota's main disability community news source.

We provide a forum for news, features, opinion and conversation to benefit people with disabilities, the largest minority group in the U.S. We have a lived knowledge of disability through our incredibly committed board and staff.

Each month, *Access Press* distributes 10,000 newspapers throughout the Minneapolis-St. Paul Metro as well as nine other Minnesota locations. *Access Press* is a 501(c)(3) nonprofit and in addition to advertising sales, accepts donations and sponsorships.

OUR BASE MARKET

Nearly 600,000 Minnesotans, live with at least one disability.

OUR DISTRIBUTION

Our mailing list includes more than 150 small, medium and large nonprofit and government organizations.

FILE FORMAT

Ads should be submitted as Press-Quality PDFs. **Images must be 300 dpi in CMYK** (no Pantone PMS colors or RGB).

SENDING US YOUR FILE

Email ads to ads@accesspress.org

CONTACT US

Ad Manager

651-644-2133

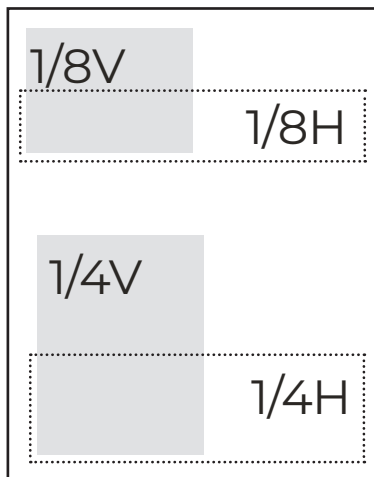
ads@accesspress.org

AD SIZES

• Measurements in inches: (width x height)



FULL PAGE
10.25" x 15.25"

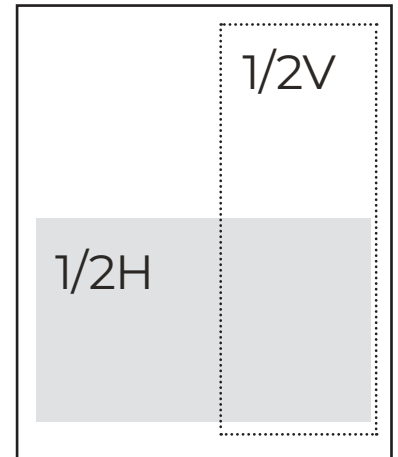


1/4 PAGE
Horizontal: 10.25" x 3.75"
Vertical: 4.97" x 7.5"

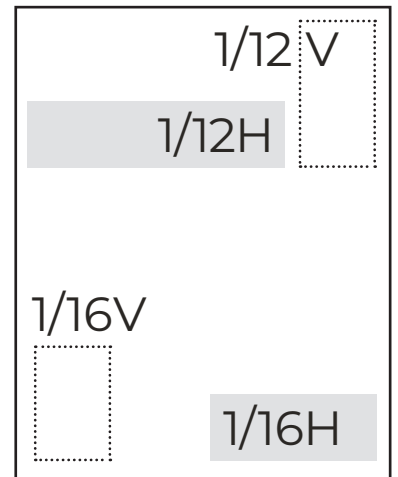
1/8 PAGE
Horizontal: 10.25" x 1.5"
Vertical: 4.97" x 3"

NEW COLUMN WIDTHS

1 column: 2.4" 3 columns: 7.61"
2 columns: 4.97" 4 columns: 10.25"



1/2 PAGE
Horizontal: 10.25" x 7.625"
Vertical: 4.97" x 15.25"



1/12 PAGE
Horizontal: 7.61" x 1.375"
Vertical: 2.4" x 4.125"

1/16 PAGE
Horizontal: 4.97" x 1.375"
Vertical: 2.4" x 2.75"

ONLINE AD SIZES

Measurements in pixels (px): (width x height)

Medium Rectangle: 300 x 250px

Skyscraper: 300 x 600px

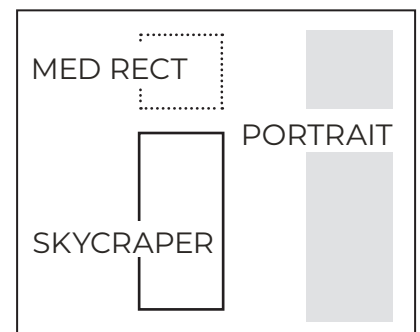
Portrait: 300 x 1050px

Max file size: 150dpi

Color mode: rgb

Format: jpeg or png

More info: Ad must be bordered



2023 AD DEADLINES

PUBLICATION DATE	SPACE RESERVATION	AD CREATIVE DUE DATE
JANUARY 2023	Thursday, December 15, 2022	Tuesday, December 20, 2022
FEBRUARY 2023	Monday, January 16, 2023	Friday, January 20, 2023
MARCH 2023	Wednesday, February 15, 2023	Monday, February 20, 2023
APRIL 2023	Wednesday, March 15, 2023	Monday, March 20, 2023
MAY 2023	Monday, April 17, 2023	Wednesday, April 21, 2023
JUNE 2023	Monday, May 15, 2023	Friday, May 19, 2023
JULY 2023	Thursday, June 15, 2023	Tuesday, June 20, 2023
AUGUST 2023	Monday, July 17, 2023	Friday, July 21, 2023
SEPTEMBER 2023	Tuesday, August 15, 2023	Monday, August 21, 2023
OCTOBER 2023	Friday, September 15, 2023	Wednesday, September 20, 2023
NOVEMBER 2023	Monday, October 16, 2023	Friday, October 20, 2023
DECEMBER 2023	Wednesday, November 15, 2023	Monday, November 20, 2023
JANUARY 2024	Friday, December 15, 2023	Wednesday, December 20, 2023

2023 AD RATES

AD SIZE	FULL	1/2P	1/4P	1/8P	1/12P	1/16P
NON CONTRACT	\$2,693	\$1,717	\$951	\$497	\$336	\$251
3 MONTHS	\$2,059	\$1,313	\$728	\$380	\$257	\$192
6 MONTHS	\$1,785	\$1,138	\$631	\$330	\$223	\$166
12 MONTHS	\$1,454	\$928	\$513	\$268	\$182	\$135
ADD COLOR	+\$549	+\$275	+\$138	+\$69	+\$46	+\$34

ONLINE BANNER RATES

OPTIONS (width x height, in pixels)

- MED RECTANGLE (300 x 250)
- SKYSCRAPER (300 x 600)
- PORTRAIT (300 x 1050)

RATES*

	Static	Rotating
• MED RECT	\$225	\$125
• SKYSCRAPER	\$425	\$225
• PORTRAIT	\$625	\$325

Static (one ad in fixed position)

Rotating (with up to 2 additional ads)

WHAT WE OFFER

ISSUE SPOTLIGHT

In your own words tell the Minnesota disability community about your organization. Your package includes one 750-word advertorial with a photo.

\$2,000/month

CLASSIFIEDS

Printed monthly, our classifieds are available for housing openings and employment ads.

\$20/first 12 words; \$1 each additional word. \$10/logos

ACCESS PRESS DIRECTORY

This listing appears in the print edition. It includes name, phone/TTY number, website and email. The online listing includes a 35-word description.

\$70/first listing; \$40/each additional listing

SUBSCRIPTIONS

Delivered first-class mail
\$30/year; \$21 (office, educational); \$18 (low-income, student)

TERMS

Invoices due upon receipt. Political campaign and certain ads must be prepaid.



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