

Access Press is Minnesota's main disability community news source.

We provide a forum for news, features, opinion, and conversation to benefit people with disabilities, the largest minority group in the U.S. We have a lived knowledge of disability through our incredibly committed board and staff.

Each month, *Access Press* distributes 10,000 newspapers throughout the Minneapolis-St. Paul Metro as well as nine other Minnesota locations. *Access Press* is a 501(c)(3) nonprofit and in addition to advertising sales, will accept donations and sponsorships.

OUR BASE MARKET

Nearly 600,000 Minnesotans live with at least one disability.

OUR DISTRIBUTION

Our mailing list includes more than 150 small, medium, and large nonprofit and government organizations.

FILE FORMAT

Ads should be submitted as Press-Quality PDFs. **Images must be 300 dpi in CMYK** (no Pantone PMS colors or RGB).

SENDING US YOUR FILE

Email ads to ads@accesspress.org

CONTACT US

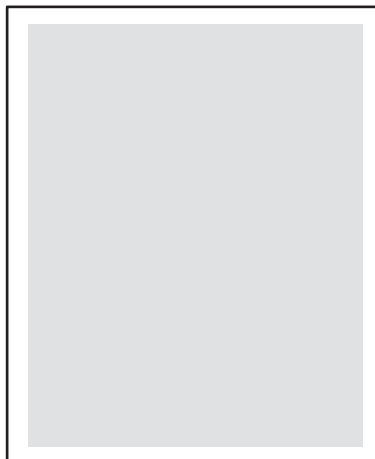
Ad Manager

651-644-2133

ads@accesspress.org

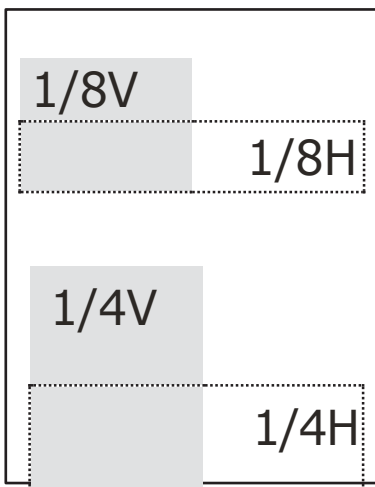
AD SIZES

• Measurements in inches: (width x height)



FULL PAGE

10.25" x 15.25"



1/4 PAGE

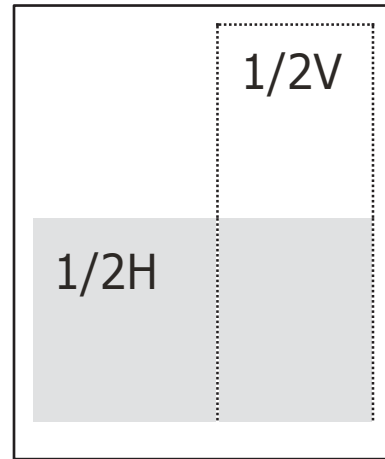
Horizontal: 10.25" x 3.75"
Vertical: 4.97" x 7.5"

1/8 PAGE

Horizontal: 10.25" x 1.5"
Vertical: 4.97" x 3"

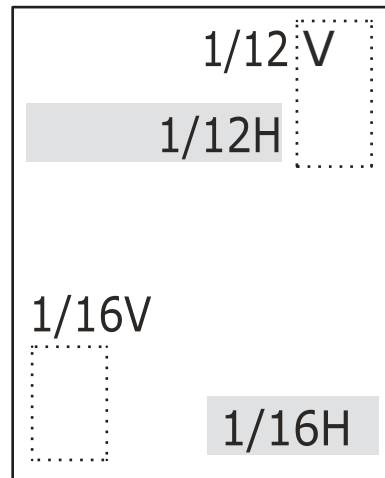
NEW COLUMN WIDTHS

1 column: 2.4" 3 columns: 7.61"
2 columns: 4.97" 4 columns: 10.25"



1/2 PAGE

Horizontal: 10.25" x 7.625"
Vertical: 4.97" x 15.25"



1/12 PAGE

Horizontal: 7.61" x 1.375"
Vertical: 2.4" x 4.125"

1/16 PAGE

Horizontal: 4.97" x 1.375"
Vertical: 2.4" x 2.75"

ONLINE AD SIZES

Measurements in pixels (px): (width x height)

Medium Rectangle: 300 x 250px

Skyscraper: 300 x 600 px

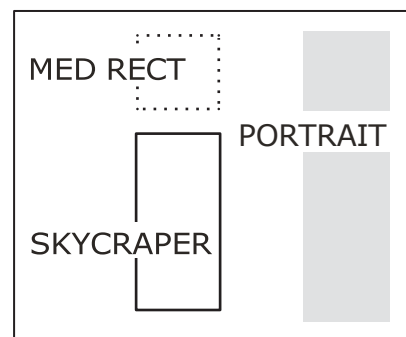
Portrait: 300 x 1050px

Max file size: 150dpi

Color mode: rgb

Format: jpeg or png

More info: Ad must be bordered



2024 AD DEADLINES

PUBLICATION DATE	SPACE RESERVATION	AD CREATIVE DUE DATE
JANUARY 2024	Friday, December 15, 2023	Wednesday, December 20, 2023
FEBRUARY 2024	Monday, January 15, 2024	Friday, January 19, 2024
MARCH 2024	Thursday, February 15, 2024	Tuesday, February 20, 2024
APRIL 2024	Friday, March 15, 2024	Wednesday, March 20, 2024
MAY 2024	Monday, April 15, 2024	Friday, April 19, 2024
JUNE 2024	Wednesday, May 15, 2024	Monday, May 20, 2024
JULY 2024	Monday, June 17, 2024	Friday, June 21, 2024
AUGUST 2024	Monday, July 15, 2024	Friday, July 19, 2024
SEPTEMBER 2024	Thursday, August 15, 2024	Tuesday, August 20, 2024
OCTOBER 2024	Monday, September 16, 2024	Friday, September 20, 2024
NOVEMBER 2024	Tuesday, October 15, 2024	Monday, October 21, 2024
DECEMBER 2024	Friday, November 15, 2024	Wednesday, November 20, 2024
JANUARY 2025	Monday, December 16, 2024	Friday, December 20, 2024

2024 AD RATES

AD SIZE	FULL	1/2P	1/4P	1/8P	1/12P	1/16P
NON CONTRACT	\$2,693	\$1,717	\$951	\$497	\$336	\$251
3 MONTHS	\$2,059	\$1,313	\$728	\$380	\$257	\$192
6 MONTHS	\$1,785	\$1,138	\$631	\$330	\$223	\$166
12 MONTHS	\$1,454	\$928	\$513	\$268	\$182	\$135
ADD COLOR	+\$549	+\$275	+\$138	+\$69	+\$46	+\$34

ONLINE BANNER RATES

OPTIONS (width x height, in pixels)

- MED RECTANGLE (300 x 250)
- SKYSCRAPER (300 x 600)
- PORTRAIT (300 x 1050)

RATES* Static Rotating

- MED RECT \$225 \$125
- SKYSCRAPER \$425 \$225
- PORTRAIT \$625 \$325

Static (one ad in fixed position)

Rotating (with up to 2 additional ads)

WHAT WE OFFER

ISSUE SPOTLIGHT

In your own words tell the Minnesota disability community about your organization. Your package includes one 750-word advertorial with a photo.

\$2,000/month

CLASSIFIEDS

Printed monthly, our classifieds are available for housing openings and employment ads.

\$20/first 12 words; \$1 for each additional word. \$10/logos

ACCESS PRESS DIRECTORY

This listing appears in the print edition. It includes name, phone/TTY number, website, and email. The online listing includes a 35-word description.

\$70/first listing; \$40/each additional listing

SUBSCRIPTIONS

Delivered first-class mail.
\$30/year; \$21 (office, educational); \$18 (low-income, student)

TERMS

Invoices due upon receipt. Political campaigns and certain ads must be prepaid.



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